



सत्यमेव जयते



# Central Health Education Bureau



**Directorate General of Health Services**  
**Ministry of Health & Family Welfare, Government of India**  
5, Kotla Road, New Delhi-110002



**Central Health Education Bureau (CHEB) an apex body for Health Promotion and Health Education, was set up in 1956 as a part of Directorate General of Health Services (Dte.GHS), Ministry of Health and Family Welfare (MoH&FW)**

## Mandate of CHEB



Supporting Environment  
Community Action  
Reforming Health Services  
Developing Personnel Skill

**Health Promotion**

This quadrant features four circular icons: 'Supporting Environment' (a park), 'Community Action' (a group of people), 'Reforming Health Services' (a hospital building), and 'Developing Personnel Skill' (two people talking). A large orange diagonal banner with the text 'Health Promotion' is overlaid on the bottom right of this quadrant.



**Capacity Building**

An illustration of a doctor in a white coat presenting to a group of people seated in a classroom. A screen behind the doctor shows a pyramid diagram and a globe. A large green diagonal banner with the text 'Capacity Building' is overlaid on the bottom left of this quadrant.

**Awareness Generation**



An illustration of five diverse people sitting in a circle and talking. A large blue diagonal banner with the text 'Awareness Generation' is overlaid on the top right of this quadrant.

**Behavioural Research**



Methods  
Data Collection  
Data analysis  
Report Writing

This quadrant features four circular icons: 'Methods' (a person at a computer), 'Data Collection' (a group of people), 'Data analysis' (a bar chart), and 'Report Writing' (a person writing). A large pink diagonal banner with the text 'Behavioural Research' is overlaid on the top left of this quadrant.



## **Divisions and Objectives**

### **Training, Research & Evaluation Division**

- ◆ **To train health, allied and non-health professionals in the field of Health Promotion and Health Education.**

### **Media and Editorial Division**

- ◆ **Awareness generation, development & dissemination of Health Education, IEC materials of various modalities on various health issues.**

### **Health Promotion and Education Division**

- ◆ **Provide guidance & technical help in undertaking health promotional activities in the country.**
- ◆ **Collaborating with various ministries, departments, National & International agencies for Health Promotion and Health Education.**

### **School Health Education Division**

- ◆ **Help schools and teacher training institutes for Health Education of the school population.**

# Training, Research & Evaluation Division



- ◆ To undertake P.G. Diploma course in Health Education (DHE), affiliated to University of Delhi and recognized by MCI.
- ◆ Short term training courses in health promotion and education.
- ◆ Orientation training course in health promotion and education for medical, nursing & paramedical students.
- ◆ Facilitate and guide various health institutions and agencies to undertake training in health Promotion & health Education
- ◆ To evaluate the research work carried out in the field of health promotion and education.
- ◆ To conduct training courses in mixed method research in Public Health.



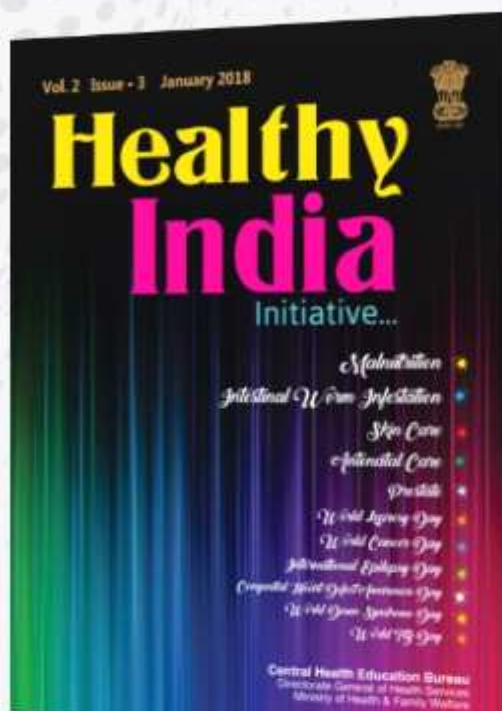








# Activities of M & E Division



**CHEB SOCIAL MEDIA**

 @theonlycheb  
 theonlycheb  
 chebindia  
 The CHEB





# Health Promotion & Education Division



- ◆ To establish and maintain linkages with national & international agencies for health promotional and educational activities.
- ◆ To maintain close linkage with State Health Education Bureau (SHEB) / IEC Bureau to strengthen and evaluate health education programs.
- ◆ To facilitate capacity building of SHEB through need based training programs, seminars & workshops.
- ◆ To develop guidelines and monitor different activities of SHEB & other health agencies engaged in the field of health promotion.
- ◆ To supply prototype health education material and guidelines for observance of special health days, weeks & months.
- ◆ To provide need based consultative and advisory services to different health agencies.



# Activities of HPE Division





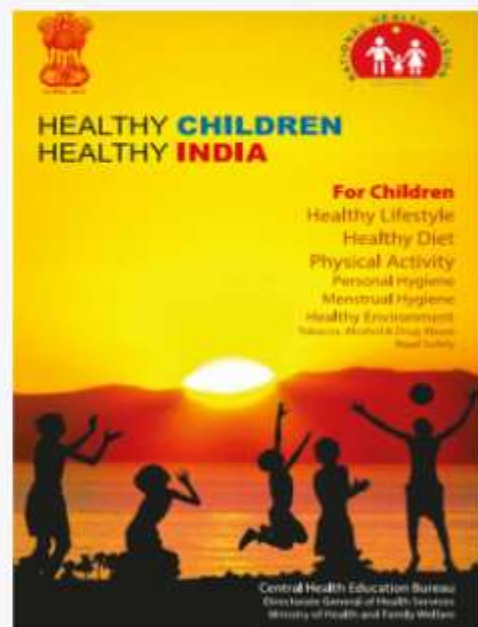
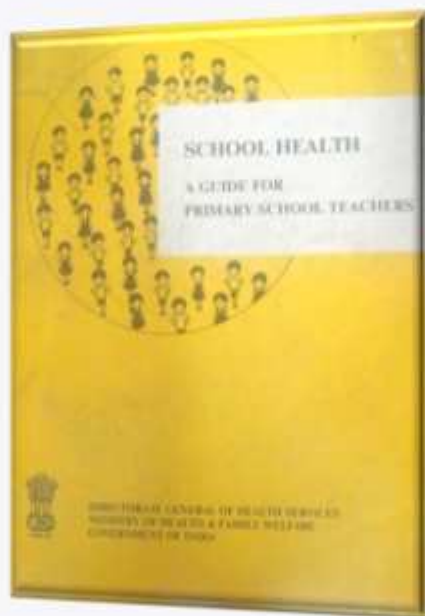
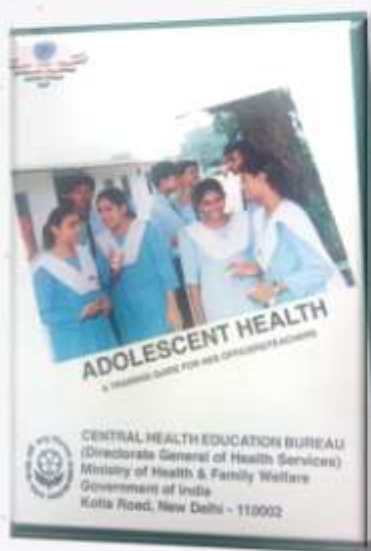
## School Health Education Division



- ♦ To plan, design, strengthen and review school and adolescent health education in the country.
- ♦ To establish and maintain the linkages with the department of Education at national & state level.
- ♦ To facilitate, coordinate and strengthen school health education program.
- ♦ To provide consultative & advisory services to States & UTs in the field of school and adolescent education.
- ♦ To develop guidelines for teachers & instruction material on school health education.
- ♦ To conduct in- service training for teachers and faculties of teacher training institutions.



# Activities of SHE Division





# Latest activities

## Mixed Methods Research Workshop on 1-8-23



## Training in Management of Common Emergencies and Basic Life Support on 19-7-23



## Sensitization Programme on PoSH (Prevention on Sexual Harassment) at workplace- a healthy setting approach on 23-8-23



## Orientation Training Programme





# Latest activities

Guru Gobind Singh Indraprastha University Health Mela, 5 to 10 October 2023



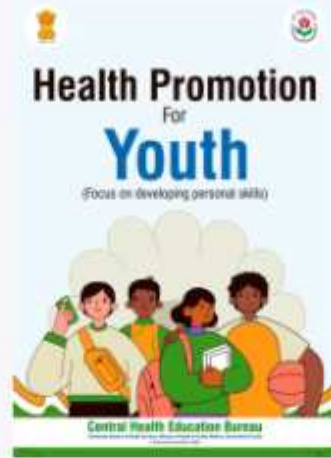
Health Mela organized by Guru Gobind Singh Indraprastha University at Talkatora Stadium, Central Health Education Bureau Exhibition inauguration done by Dr. Jaendra Srivastava, ADG, DGHS on 05.10.2023







# Latest Publications



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