

**Report on**  
**CELEBRATION OF "WORLD BLOOD DONOR DAY",**  
**14<sup>th</sup> June, 2022 at CHEB, New Delhi**  
**Theme: Donating blood is an act of solidarity. Join**  
**the effort and save lives**



**Central Health Education Bureau (CHEB)**  
Directorate General of Health Services (Dte, GHS),  
Ministry of Health and Family Welfare (MoH&FW),  
Kotla Road, New Delhi

## Introduction:

Every year countries around the world celebrate World Blood Donor Day (WBDD) on 14<sup>th</sup> June. The event serves to raise awareness about the need for safe blood and blood products and to thank voluntary, unpaid blood donors for their life-saving gifts of blood. This year Mexico has been entrusted to host World Blood Donor Day 2022 through its National Blood Centre.

Ministry of Health and Family Welfare, Government of India is committed to celebrate “World Blood Donor Day” on 14<sup>th</sup> of June as an opportunity to thank blood donors for their act of saving lives through various activities. The Secretary, MoHFW through a D.O. letter to Secretaries of all Ministries, GoI, Secretary of H&FW of all States/UTs, Project Director SACS, Director SBTC and all medical colleges to plan activities to celebrate the day. Central Health Education Bureau (CHEB) to commemorate “World Blood Donor Day” at CHEB with the support of Officers/Officials from FSSAI & CHEB and also planned to conduct various activities keeping in view of following objectives;

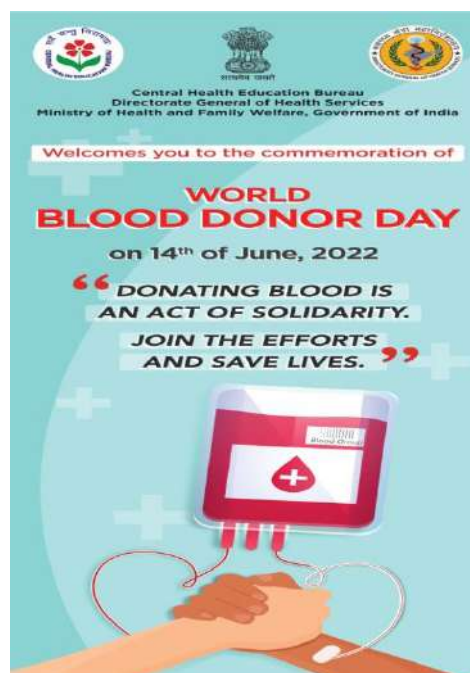
- Thank blood donors in the world and create wider public awareness of the need for regular, unpaid blood donation;
- Highlight the need for committed, year-round blood donation, to maintain adequate supplies and achieve universal and timely access to safe blood transfusion;
- Recognize and promote the values of voluntary unpaid blood donation in enhancing community solidarity and social cohesion;
- Raise awareness of the need for increased investment from governments to build a sustainable and resilient national blood system and increase collection from voluntary non-remunerated blood donors.
- A particular activity that countries in the world are encouraged to implement for this year’s campaign is to disseminate to various media outlets stories of people whose lives have been saved through blood donation as a way of motivating regular blood donors to continue giving blood, and to motivate people in good health who have never given blood to begin doing so.

## Activities conducted:

- Introduction to World Blood Donor Day
- Pledge ceremony
- Session on importance of Blood Donation
- Orientation on - How can I donate Blood ?
- Interactive sessions with experts
- Quiz competition
- Slogan competition
- Registration for becoming a Blood Donor

## Expected outcome:

- Generate awareness amongst the participants on the importance of blood donation and become a Champion by donating blood.
- Registration of participants as blood donor through voluntary nomination.



## Programme Sessions:

The programme was initiated by Ms. Diksha Jangra, Consultant by thanking everyone for accepting CHEB's invitation and joining hands to celebrate the World Blood Donor Day. She threw a light on the purpose of celebrating this particular day and quoted lines reflecting the importance of blood donation

हर किसी को प्रेरित करे, रक्तदान के लिए,  
ये अत्यंत ज़रूरी है, जीवनदान के लिए।

Taking the programme ahead she invited Dr. G. Kausalya, Director, CHEB for the welcome note.

**Lamp lighting and Welcome note:** Dr. G. Kausalya, Director, Central Health Education Bureau (CHEB)

Dr. G. Kausalya, Director, CHEB welcomed all the participants for joining CHEB in its efforts to celebrate the day and create awareness on this very important issue. She extended her warm welcome to Dr. Naresh Panchal, Addl. DDG, Dte. GHS for his presence, guidance and motivation. She also welcomed Prof. (Dr.) Meenu Bajpai, Prof. of Dept. Transfusion Medicine, Institute of Liver and Biliary Sciences (ILBS), Dr. Nita Khurana, Director, Prof. & HoD, Pathology, MAMC for sparing time and accepting CHEB's invitation for taking relevant sessions on blood donation – its need and importance.



She informed participants about how the programme has been conceptualized, designed and now executed under the guidance of Dr. Gowri N. Sengupta, ADG, CHEB with the support of the CHEB team. She emphasised that CHEB has a mandate to generate & disseminate health awareness and this programme was also designed in line with the mandate of the institute to generate awareness and break myths and misconceptions regarding blood donation. She explained the purpose of the programme and mentioned that she was keen to see the active engagements of the participants especially during the quiz & slogan completion and would look forward to see the list of potential voluntary blood donor.

At the end of her speech she requested all participants for their active and effective engagement in the workshop to ensure better outcome related to the development of road map for future on this important issue.

**Introduction –World Blood Donor Day:** Dr. Gowri Nambiar Sengupta, ADG, CHEB

Dr. Gowri N. Sengupta, ADG took the session ahead and reiterated the importance of the Blood Donor Day and the cause behind celebration of this day across the world. She re-emphasized on the fact that this event serves to raise awareness regarding the need for safe blood and blood products and to thank voluntary, unpaid blood donors for their life-saving gifts of blood. She informed participants that every year WHO comes up with the new slogan and for this year's slogan "**Donating blood is an**

**act of solidarity. Join the effort and save lives”** focused on the urgency to increase the number of donors.

Dr. Gowri motivated participants to register themselves as blood donor and become a champion, saving someone’s life and seeing smile on the faces of the family members, which is the most precious and satisfactory thing that anyone can do. She continued by thanking all those who donate blood on regular basis.

At the end she appealed to participants once again for making themselves “registered blood donor” by filling the form which would be submitted to BTC division for future use. She also enquired if anyone had any interesting/ inspiring story related to blood donation, which they could share with the group.

Thereafter, Dr. Gowri invited Dr. Naresh Panchal, Addl. DDG, Dte. GHS for administering the



pledge.

**Session, 1–Importance of Blood Donation: Prof. (Dr.) Meenu Bajpai, Transfusion Medicine, ILBS**

Prof. (Dr.) Meenu Bajpai, welcomed everyone gathered for the celebration and providing voluntary support for blood donation. It is the need of the hour to promote blood donation and motivate and/or identify the blood donor. This day is marked to thank all blood donors for their support to this noble cause.

Further, Dr. Bajpai informed participants that this session will be mainly focused on technical aspect of the core issue. She briefly explained about who all could donate blood, what essential points need



to be kept in mind before donating blood. She explained about the Do's and Don'ts of blood donation. She also briefed on all the technical aspects related to male and female blood donors that should be taken care off before donating blood. She shared with the participants the components of blood and how one unit can save several lives. She mentioned that blood is made up of a number of components, including red blood cells, platelets and plasma. Each of these can be used to treat many different conditions.

Dr. Bajpai, emphasised on the duration between two blood donation and also addressed some myths & fears that discourage people from donating blood. She explained very well the significance of good diet and why it is important for individuals to donate blood. At the end she shared some pointers for individuals, which one could ask themselves before thinking for donating blood. She motivated everyone to come forward and be a **“DONOR”**. She restated that the purpose of celebrating this particular day will be accomplished once people get themselves registered as blood donor to save lives.

**Session, 2–How can I donate Blood:Dr. Nita Khurana, Director Prof.& Head Pathology, MAMC**

Dr. Nita Khurana, thanked entire team of CHEB for organising awareness generation programme, which was designed in detail and was well structured with information sharing, interaction, imparting knowledge and brainstorming sessions. She started her interaction with the participants by asking a question “why we need blood?”The session was framed around key aspects of how one can donate blood.



Dr. Nita Khurana, remained engaged with the participants throughout the session by asking relevant questions and educating them on several diseases, infections where patients need blood. She mentioned that blood cannot be manufactured, and then inquired the question who will donate blood? to the pledge **“Yes I will donate”**. She added that the most important thing required for donating blood is **“DESIRE”**, this will push individuals to reach out to appropriate registered blood bank and openly talk to the doctor. The person can only donate blood once she/he has been found to be medically fit and that male & female both can donate blood.

Dr. Khurana, further stressed upon the fact that blood donation is a simple process, which takes just 8-10 min after the consent form has been filled by the donor. The blood taken is further examined properly and segregated into its various components. Blood donation is like an organ donation and through this, several lives of people who have met with an accident, having injury, person suffering from any critical disease etc. can be saved.

**Address by Dr. Naresh Panchal, Addl. DDG, Dte. GHS,**

Dr. Naresh Panchal, thanked Director & ADG, CHEB for organising such programme for engaging people and generating awareness on this key issues. He expressed his gratitude towards the two

speakers for their support and detailed explanation about the facts related to blood donor and importance of blood donation.

Dr. Panchal informed participants that the Ministry of Health and Family Welfare is committed to celebrate the day and had written a letter to each department/division of the Ministry to organise various activities to promote blood donation and motivate people for registering themselves as blood donor. He further spoke about the work done by the Ministry and the steps taken to meet the required blood donation across the country. He hoped that by the end of this programme, he would see number of people come forward for voluntary registration.



Dr. Panchal appreciated the successful execution of the programme which was able to engage & sensitize participants for the noble cause.

### Interactive session with expert

A small session was organised where participants were given opportunity to ask their concerns/ fear (if any) regarding blood donation or becoming a blood donor. Some of the participants asked questions from the experts, which were explained and addressed by the speakers. Along with this participants were motivated to register themselves as blood donors and inspire others for the same cause.



### Quiz and slogan competition

One of the most awaited activities of the programme was the quiz and slogan contest. The participants were divided in five groups' with 7-9 participants in each group. Group members identified their team leader who was responsible for answering questions on behalf of the group.

Mr. Shashi Kant Yadav, Consultant (Social Science) facilitated the quiz and



slogan competition with the support of Sh. Madan Lal Meena, Health Education Officer, CHEB. The quiz competition had 20 questions and these were segregated into 4 different sections (Basic information; pictures related; myths & misconceptions and knowledge related to Blood Donation & storage) and each group were given fair chance to respond to the question. The group members participated enthusiastically and scored well. (Winner of quiz contest of picture is at **Annexure-1**)

The next activity was to engage participants in brainstorming session and the same group were asked to write slogans related to the theme. The participants were informed that the slogan will be judged on three criteria i.e. relevant to the theme; creativity and presentation before the jury. Participants enjoyed thoroughly and came up with some impressive slogans. The jury selected top three slogans (winner slogans are at **Annexure-2**). The participants were informed that CHEB will share these slogans with BTS division and if any of these slogans are found to be suitable, the BTS division will use it as per requirement.

### **Vote of thanks**

Dr. Gowri delivered the vote of thanks and thanked the participants for their active participation throughout the programme. She mentioned that it was a pleasure to see the enthusiasm of the group members during the quiz and slogan competition. Further, she thanked Prof. (Dr.) Meenu Bajpai, and Dr. Nita Khurana, for accepting the invitation to join the programme and for conducting the sessions on importance of blood donors along with the need for donating blood.

She expressed her gratitude towards Dr. Naresh Panchal, Addl. DDG his presence and encouragement to all participants to address this cause. She extended special thanks to both the Executive Directors, FSSAI, HR & their participants for their support. All members of the CHEB team who worked to ensure smooth execution of the programme were also thanked. Finally she expressed her gratitude towards Dr. G. Kausalya, Director CHEB for her support and presence during the programme.

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**Photographs of quiz winner group:**



**1<sup>st</sup> – Group C:**



**2<sup>nd</sup> - Group A :**



**3<sup>rd</sup> - Group E:**



Winner slogans (1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup>):

Group B.  
Team leader  
Shailender  
Kumar

- ① जीवन निर्माण करेंगे हम,  
स्वतदान करेंगे हम ॥
- ② न कोई भेदभाव दिखना है।  
स्वतदान को अब परम्परा बनाना है ॥
- ③ मतदाता करें, देश निर्माण  
✓ स्वतदाता करें, जीवन पुनर्निर्माण

- ① Shivani Tyagi
- ② Seema Kashyap
- ③ Anand Kumar Singh
- ④ KESHAV KUMAR Keshkhe
- ⑤ Kalpana Negi Kalpana
- ⑥ Shailender Kumar (Team leader)



1<sup>st</sup> - Group B:

स्वतदान मोर्चे  
बीम- (CE) "स्वतवीर"

- \* स्वतदाता स्वतवीर हैं आधुनिक जमाना के बच्चे स्वतवीर।
- \* अन्न देने वाला अन्नदाता होगा है, स्वतदाने वाला जीवन बरालेगा है।
- \* स्वतदान ही है सबसे बड़ा शक्ति।

तो आइए हम विश्व स्वतदाता दिवस पर आइए कीजिए  
बचाए, आभ ही स्वतदान ठेके भारत।

संजय	Sanjay
निखिल	Nikhil
नामिता	Namita
अर्पित	Arpit
कुशनाभ	Kushnabhat
अभिषेक	Abhishek

2<sup>nd</sup> - Group E :

Group - A  
" Slogan competition "

- ① स्वतदान मानव कल्याण,  
स्वतदानी है मदान।
- ② अपने स्वतदान का रखे ध्यान  
स्वतदुत होकर करे स्वतदान !!

SONIKA	Sonika
TARINI	Tarini
DIKSHA	Diksha
VINAY	Vinay
MOHAN	Mohan
SAHIL	Sahil

3<sup>rd</sup>- Group A :

## Standees :



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मैंने आज रक्तदान किया और एक जिन्दगी बचाई । और आपने ?

## रक्तदान करें

अगर आप —

- आयु - 18 से 65 वर्ष
- न्यूनतम वजन - 45 किलोग्राम
- किसी भी बीमारी से प्रसित न हो
- हीमोग्लोबिन > 12.5g/dL से अधिक




यदि आप कोई नियमित दवा ले रहे हैं तो कृपया रक्तदान से पहले अपनी पात्रता के बारे में डॉक्टर से अवश्य परामर्श करें

I donated blood and saved a life today, have you ?

## DONATE BLOOD

If you —

- Are between the age 18 - 65 years
- Have weight ≥45 Kgs
- Are not suffering from any major illness
- Have Haemoglobin ≥12.5g/dL



If you are on medication please check your eligibility for donation with a doctor



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चैपियन पैदा नहीं होते, बनाए जाते हैं

## चैपियन बनें

### रक्तदान करें, जिंदगी बचाएं

रक्त की निरंतर आवश्यकता होती है और प्रत्येक रोगी के पास रक्तदान करने के लिए उसके परिवार और दोस्तों के बीच स्वस्थ व्यक्ति नहीं होता है।

- एक रक्तदान 4 व्यक्तियों की जान बचा सकता है।
- प्रत्येक 3 सेकंड में किसी भी व्यक्ति को रक्त की आवश्यकता हो सकती है।
- मानव रक्त का कोई विकल्प नहीं है, इसे किसी और तरीके से निर्मित नहीं किया जा सकता।
- दुर्घटना, प्रसित पीड़ितों को रक्त की आवश्यकता हो सकती है।
- हृदय, अंग प्रत्यारोपण, ब्लूकेमिया आदि संबंधी इलाज के लिए अस्पतालों को रक्त की आवश्यकता होती है।
- गहरी सपए पर रक्त की उपलब्धता न होने के कारण कई गर्भवती महिलाएं और धैरेसिमिक बच्चों की जान जा सकती है।



यदि आप कोई नियमित दवा ले रहे हैं तो कृपया रक्तदान से पहले अपनी पात्रता के बारे में डॉक्टर से अवश्य परामर्श करें


Champions Are Raised, Not Born.

## BE A CHAMPION

### DONATE BLOOD, SAVE LIFE.

There is a constant need for blood and blood components and every patient requiring blood transfusions does not have healthy person among his family and friends to donate.

- One blood donation can save 4 lives
- Every 3 Seconds someone requires blood
- There is no substitute for human blood, it cannot be manufactured in a factory.
- Accident and trauma victims require many blood transfusions to save their life.
- Doctors and hospitals require blood to operate and treat for conditions like heart surgeries, organ transplants, leukemia etc.
- Many pregnant women and thalassaemic children, die due to non-availability of blood at the right time.



If you are on medication please check your eligibility for donation with a doctor





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### मुझे रक्तदान करना है, लेकिन मैं भ्रमित हूँ...

<p>क्या रक्तदान से अस्वस्थता फैल सकती है?</p>	<p>हां-नहीं, क्योंकि रक्तदान के दौरान रक्तदान करने वाले की रक्त प्रणाली स्वस्थ रहती है। रक्तदान करने के बाद, रक्तदान करने वाले को रक्तदान करने के लिए प्रेरित किया जाता है। रक्तदान करने के लिए प्रेरित किया जाता है।</p>
<p>क्या रक्तदान करने से संक्रमण हो सकता है?</p>	<p>हां-नहीं, रक्तदान करने के लिए प्रेरित किया जाता है। रक्तदान करने के लिए प्रेरित किया जाता है। रक्तदान करने के लिए प्रेरित किया जाता है।</p>
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**यदि आप कोई नियमित दवा से रहे हैं तो कृपया रक्तदान से पहले अपनी पात्रता के बारे में डॉक्टर से अवश्य परामर्श करें**

### I want to donate blood. But I am confused!

<p>Can blood donation make me feel weak?</p>	<p>Even though the blood donation may cause some weakness, it does not harm the individual. After each donation, you can receive normal nutrition after a short rest period.</p>
<p>Can I get infection through blood donation?</p>	<p>Blood donation is a safe medical procedure and is done using one-time use sterile blood bags. The donors get infected during blood donation.</p>
<p>Am I too young to donate blood?</p>	<p>You can start donating blood regularly after 18 years of age and continue till 60 years of age.</p>
<p>Can women &amp; girls also donate blood?</p>	<p>To donate during last periods of pregnancy, breast feeding and menstruation, it is better to wait until after menstruation has safely finished blood.</p>
<p>I donated blood once last year.</p>	<p>You can donate blood after every 90 days, until you receive blood donor with the nearest licensed blood bank.</p>
<p>I am saving up for when my family needs it.</p>	<p>Donate blood freely and help the blood banks maintain their blood stocks so that it is adequate for your family and others.</p>

**If you are on medication please check your eligibility for donation with a doctor**



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### मेरी ज़िम्मेदारी और कर्तव्य



प्रत्येक 3 सेकंड में किसी भी व्यक्ति को रक्त की आवश्यकता हो सकती है

## रक्तदान करो जीवन रक्षक बनो

एक रक्तदान 4 व्यक्तियों की जान बचा सकता है

**यदि आप कोई नियमित दवा से रहे हैं तो कृपया रक्तदान से पहले अपनी पात्रता के बारे में डॉक्टर से अवश्य परामर्श करें**

**My responsibility & my duty is to save someone's life.**



Every 3 Seconds someone requires blood

## Be A Blood Donor Be A Life Saviour

One blood donation can save 4 lives

**If you are on medication please check your eligibility for donation with a doctor**



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